

WE ARE

DIGITAL SHADOW

DRIVEN BY INNOVATION



DIGITAL SHADOW

Corporate Video Services



- Consultation to get the process started:
 - Location plan
 - Resources required
 - Storyboard / video layout
 - Media release form
- Pre production - drawing up a plan and creating a script.
- All of the above completed within a week. Ongoing updates at each step..

Benefits:

A New Level of Engagement with Video Content

- ✓ A concise way of engaging with prospective customers.
- ✓ Relevant to multiple digital channels (Instagram, Facebook, your website).
- ✓ A lasting snapshot of your company profile.
- ✓ An innovative tool to promote the launch of new services.

Let's Get the Production Started!

Step by Step:

1. Draw up a filming plan
2. Actual filming
3. Edit footage and create a first edit
4. Make any necessary alterations
5. Reshoot contingency
6. Mix and edit sound
7. Draft presentation
8. Final edits
9. Release

