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# Pull Marketing Packages // Special Offers



DIGITAL SHADOW

Digital Shadow Marketing Limited

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# Choose the right package for your business:

**BUZZ**



**DRUM**



**ROAR**



# BUZZ



START THE JOURNEY

Ideal for establishing a digital presence and supporting other sales and marketing activities  
Perfect for a company taking their first steps into the digital world wanting help to make some noise and grow an audience

- Social Media Accounts configuration; Instagram, Facebook & LinkedIn
- Google My Business
- Weekly Facebook & LinkedIn Instagram posting, including branding, in-house graphic design & content creation
- Weekly Facebook & Instagram story
- Facebook, Instagram and LinkedIn advertising campaign management
- Monthly report from Google Analytics

\*3-month minimum retainer

**£199**  
/month

**£159**  
/month  
when  
billed  
annually

+ £200/month  
Advertising  
Budget



DIGITAL SHADOW

# DRUM



OFFER: FIRST MONTH FREE

Ideal for business with some digital presence who want to turn that into lead generation. We will help you be more visible and relevant to your audience monitoring the success of the campaigns daily and tweaking them to maximise the budget.

- Twice weekly Facebook & LinkedIn Instagram posting, including branding, in-house graphic design & content creation
- Google My Business
- Twice weekly Facebook/ Instagram Story
- Facebook, Instagram and LinkedIn advertising management
- Monthly Report from Octoboard

\*4-month minimum retainer

**£399**  
/month

**£350**  
/month  
when  
billed  
annually

+ £350/month  
Advertising  
Budget



DIGITAL SHADOW

# ROAR



OFFER: FIRST MONTH FREE

Ideal for mature companies in very competitive markets wanting to stand out from the crowd and be the king of the jungle.

- 4 x weekly Facebook & LinkedIn Instagram posting, including branding, in-house graphic design & content creation
- 4 x Facebook, Instagram Story updates
- Facebook, Instagram & LinkedIn advertising campaign management
- Dedicated Account Manager – Lead validation and direct access to the content team
- Monthly Octoboard Report

\*5-month minimum retainer

Add-ons: Persona Profiling & Account Management: **£299/month**



DIGITAL SHADOW

**£599**  
/month

**£559**  
/month  
when  
billed  
annually

+ **£500/month**  
Advertising  
Budget

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# Thank You!

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